

Name: Kafayat Jafaru
Institution: Bayero University, Kano
Department: Biochemistry

Student Anti-Corruption and Accountability Essay Competition

Corruption is a social evil. It germinates the good cause of the society and especially destroys the backbone of the society. Stressing how much of a damage corruption does to the vast majority can help better addressing in across board. Better outreach and communication messages should draw on pertinent cultural and religious rhetoric.

10 Innovative Ways to Fight Corruption

1. **Corruption is not only about bribes:** People especially the poor get hurt when resources are wasted. That's why it is so important to understand the different kinds of corruption to develop smart responses.
2. **Build capacity for those who need it most:** Countries that suffer from chronic fragility, conflict and violence– are often the ones that have the fewest internal resources to combat corruption. Identify ways to leverage international resources to support and sustain good governance.
3. **Power of the people:** Create pathways that give citizens relevant tools to engage and participate in their governments – identify priorities, problems and find solutions.
4. **Cut the red tape:** Bring together formal and informal processes (this means working with the government as well as non-governmental groups) to change behaviour and monitor progress.
5. **It's not 1999:** Use the power of technology to build dynamic and continuous exchanges between key stakeholders: government, citizens, business, civil society groups, media, academia etc.
6. **Deliver the goods:** Invest in institutions and policy – sustainable improvement in how a government delivers services is only possible if the people in these institutions endorse sensible rules and practices that allow for change while making the best use of tested traditions and legacies – imported models often do not work.
7. **Get incentives right:** Align anti-corruption measures with market, behavioural, and social forces. Adopting integrity standards is a smart business decision, especially for companies interested in doing business with the World Bank Group and other development partners.
8. **Sanctions matter:** Punishing corruption is a vital component of any effective anti-corruption effort.
9. **Act globally and locally:** Keep citizens engaged on corruption at local, national, international and global levels – in line with the scale and scope of corruption. Make use of the architecture that has been developed and the platforms that exist for engagement.
10. **Learn by doing:** Any good strategy must be continually monitored and evaluated to make sure it can be easily adapted as situations on the ground change.